



PHD House, 4th Floor, Ramakrishna Dalmia Wing
4/2, Siri Institutional Area, August Kranti Marg, New Delhi – 110016,
Tel# 9599665859 E-mail: ajafri@mait.com □ Website: http://www.mait.com

Ref. No.MAIT/PY/2530

September 12, 2022

Shri Amitesh Kumar Sinha, IRAS
Joint Secretary
Ministry of Electronics & IT

Subject: Pending certification of BIS applications

Respected Sir,

Greetings from MAIT!

First and foremost, we thankfully acknowledge the support of Ministry for Electronics and Information Technology for enabling ease of doing business and for extending its guidance from time to time to the industry during compliance.

Sir, we are writing this mail to draw your attention on the challenges faced by some of our industry members in getting timely BIS certifications. This challenge has been there for quite some time and the industry is struggling to get the certifications.

As you are aware that industry is gearing up for Diwali launches in view of the fast-approaching festival season and considering the last 2 festival seasons elicited a cold response due to Covid-19 pandemic; industry is leaving no stone unturned to ensure maximum outreach to consumers with the latest product models.

In such a scenario, any delays in the processing of applications for new licenses, renewal of a license and inclusion of new varieties in the existing license has a negative cascading effect both for the companies and consumers who might be withholding purchases considering the newest models to be launched in the festival season.

We are informed by our industry members that approximately 30+ applications are pending for grant of licenses older than **30 days** (the details are attached for your kind reference).

Since the release of these products into the Indian market is subject to approval from BIS, **we request you to please look into the matter for speedy clearance of the pending BIS application cases.**

We are hereby enclosing the details of pending cases for your kind perusal. We sincerely look forward to your kind consideration of our above stated request which shall help the industry meet the “time to market” and bolster the EoDB in general.

With regards,

Col. AA Jafri, Retd.
Dy. COO
(Acting Director General – MAIT)

CC: Shri Rohit Kumar Singh, IAS, Secretary, Ministry of Consumer Affairs
CC: Ms. Nidhi Khare, IAS, Additional Secretary, Ministry of Consumer Affairs
CC: Shri Pramod Kumar Tiwari, IAS, Director General, Bureau of Indian Standards
CC: Ms. Asha Nangia, Sr. Director, Ministry of Electronics & IT