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Ref.No.MAIT/PY/2324

October 27, 2023

Shri BM Baveja
Chairman, LITD-13
Bureau of Indian Standards

Subject: Allowing digital display of information related to Indian language support for mobile phone handsets that is provided in the instruction manual as per IS 16333 (Part 3): 2022 issued by the Bureau of Indian Standards. LITD 13: P1 - Mobile Phone Panel meeting dated 26.10.2023.

Respected Sir,

Greetings from MAIT!

MAIT would like to thank the BIS Panel 1 of the LITD 13 for taking the decision to allow displaying information relating to the Indian language support for mobile phone handsets to be made available through e-label instead of mandatorily providing the same through a physical printed instruction manual.

As mentioned during the meeting, MAIT would like to reiterate our support for the information to be made available through e-label. We strongly recommend the adoption of modern and digital methods for displaying such information through e-labelling as it will benefit the industry and the end consumer keeping in view the government's thrust on going Digital as well as contributing to the environment.

Kindly refer to our previous submission in this regard. **Ref MAIT/PY/2249 (copy enclosed)**

We once again thank BIS for taking the momentous decision to allow the Digital display of the required information in Digital/e-label as an option in addition to the Print medium.

We look forward to the official notification in this regard as per the decision made today in the meeting.

With Regards,

Col. Suhail Zaidi (Retd.)
Director General, MAIT

Cc: Shri Devansh Deolekar, Scientist D & Member Secretary LITD 13, BIS